

# CAPABILITY DECK

Presented by Regional Research Reports

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Regional Research Reports is one of the finest and leading market research company, with presence in all 5 continents

# Market Research and Business Consulting Company: Capability Deck

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## REGIONAL RESEARCH REPORTS

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## • ABOUT REGIONAL RESEARCH REPORTS •

Regional Research Reports partner with companies and society to confront their essential risks and challenges to capture the enormous opportunities. The company was initiated its work with a vision to become a pioneer in business advisory and market research services.

Regional Research Reports is the leading market research and strategy builder with the depth and breadth of solutions that perfectly suit your every need. It provides solutions in a wide range of industry verticals in market sizing, analysis, and incisive business insights. It's experienced research analysts are proficient at digging deep and providing a variety of customizable data that help you make decisions with clarity, confidence, and impact.

Regional Research Reports is your global data intelligence partner for reliable market research, data gathering, and analytical services. It also has an extensive network of top-flight domestic and global research personnel worldwide, enabling us to provide high-quality worldwide research solutions that cater to a well-established company, government organizations, or a startup. Its clients have the authority to work directly with one or more of our researchers to gather the most useful data knowledge and analytical plan to formulate it in the actual practice.

Regional Research Reports believe that companies or individuals must blend digital and human capabilities most efficiently to succeed. A diverse and experienced global team of business consultants and market researchers will ensure valuable reports for our clients through digging in-depth market information and functional expertise to continuously spark the changes and real-time valuation of variation in the market/industry. We work in a uniquely collaborative model throughout the business process to assist the client's company with the most accurate information they are aiming for in the reports.

# REGIONALRESEARCHREPORTS.COM SERVICES

Post COVID-19 business world, companies are rapidly transforming in the business model to prevent the impact of vulnerabilities of the products/services offered. Digital transformation and adoption of automated technologies in business operations. We offer services to all companies operating and planning to operate in automotive & transportation, packaging, electronics & semiconductors, energy, ICT, construction & mining, industrial equipment & machining, healthcare & pharmaceutical, chemicals & materials, food & beverages, automation, aerospace & defense, life sciences, consumer & retail, and metals & mining market.

## COVID-19 IMPACT ANALYSIS

Our attempt to provide truthful and timely information insights, also there can be no guarantee that such information will continue to be correct in future scenarios.

## MARKET RESEARCH

Our market research capabilities include market research, technology research, megatrends research, tracker, strategic forecasting, market outlet research, customer research, database & economical, and analyst briefings.

## PROBLEM SOLVING RESEARCH

We will help in knowing the characteristics of your target market, gauging customer perceptions of your brand image, pinpointing your market share, estimating your products' potential profit.

## MACRO ECONOMIES ANALYSIS

The study of macroeconomic factors assists companies in marching with or ahead of their peer competitors. The key macroeconomic factors that possibly affect the economy, and even the businesses, include inflation rates, unemployment, interest rates, and economic output.

## BRAND HEALTH ANALYSIS

Analysis of key brand health metrics abets in tracking the brand health performance in the industry.

## REGIONALRESEARCHREPORTS.COM SERVICES

We operates across the globe with its consultants and researcher network

## BUSINESS CONSULTING

Our business consulting professionals are helping companies to identify and solve business challenges that can impact their growth and expansion in the global market.

## PROBLEM IDENTIFICATION RESEARCH

Our problem identification research formulates based on these pointers – Market segmentation in focus to target customers with similar backgrounds and purchase patterns.

## COMPANY PROFILES

Company profiling has always been a tactic used by decision-makers for the evaluation of its market position.

## COMPETITOR INTELLIGENCE

We helps you in identify the current market position and identifies the factors for your growth in the current market conditions against your peers.

# INDUSTRIES COVERED

## ICT

- IoT and Digitization
- Cloud Computing
- Mobility & Telecom
- Information Security
- Analytics
- Software and Services
- Data Center and Networking

## Automotive-&-Transportation

- Engine & Exhaust Systems
- Body (Interior & Exterior)
- Advanced Technologies
- Automotive Components & Materials
- Automotive Systems
- Shared Mobility

## Packaging

- Green Packaging
- Food Packaging
- Blister Packaging
- Edible Packaging
- Plastic Packaging
- Packaging Materials
- Labels and Tags

## Electronics & Semiconductors

- Sensors & Controls
- Materials & Components
- Electronics System & Components
- Display Technology
- LED & Lighting (Optoelectronics)
- Security & Surveillance
- Information System & Analytics

## Energy

- Renewable/Non-Renewable/Conventional
- Transmission & Distribution
- Pumps, Motors & Control Devices
- Bio-energy & Power Generation
- Drilling Services & Equipment
- Offshore Oil & Gas
- Oilfield Services

# INDUSTRIES COVERED

## Construction & Mining

- Building & Construction
- Industrial Gases
- Mining Minerals and Metals

## Aerospace & Defense

- Aviation
- Defence Platforms & System
- Marine
- Communication, Navigation, Surveillance
- Airport Systems
- Unmanned Systems

## Healthcare & Pharmaceutical

- Biotechnology
- Clinical Diagnostic
- Healthcare IT
- Medical Devices
- Medical Imaging
- Pharmaceutical
- Management/Services

## Chemicals & Materials

- Advanced Materials
- Agrochemicals
- Bulk Chemicals
- Cosmetic Ingredients
- Green Chemicals
- Polymers & Resins
- Specialty & Fine Chemicals

## Automation

- Automation Services
- Robotics
- Electrical Systems and Components
- Testing, Inspection and Certification
- Industrial Automation
- Connected Technologies
- Industry 4.0 & Industry 5.0

# INDUSTRIES COVERED

## Industrial Equipment & Machining

- Machines & Equipment
- Control System
- Detection & Testing Equipment
- Industrial Equipment
- Inspection Equipment
- Heavy Equipment & Machinery Rental Services

## Food & Agriculture

- Convenience and Frozen Food
- Processed Food
- Non-Alcoholic & Alcoholic Beverages
- Food Ingredients
- Food Processing & Equipment
- Food Testing Services and Logistics

## Consumer & Retail

- FMCG – Groceries
- E-commerce
- Logistics
- Supply Chain – Automation, Distribution / Transport
- Household Electronics

# • RESEARCH CAPABILITIES & SERVICES •

## RESEARCH CAPABILITIES

- Industry Assessment
- Manufacturer Assessment
- Pricing Assessment
- Distributor/Supplier Assessment
- End-User Assessment
- Government Rules and Regulations
- Product Launch
- Import and Export Data
- SWOT Analysis
- Value Chain Analysis
- Historical and Future Event Impact Analysis
- Country Assessment
- PEST/PESTLE Analysis
- Porter's Five Forces Model
- Product Lifecycle
- Company Share
- Brand Share

## RESEARCH SERVICES

- Syndicated Research Studies
- Customized Research Reports
- Statistical Data Sets
- Continuous-Feed Research
- Company Profiling/Listing
- Granular Research
- Competitive Intelligence
- Supply Chain Intelligence
- Value Chain Analysis
- Intelligent Analytics
- Strategy Consulting & Advisory

## CONTINUOUS-FEED RESEARCH

- CFR are ongoing research studies on existing markets that is continuously updated throughout the calendar days.
- We choose CFR markets, based on the top selling and frequently customized research reports at Market Research Future and based on specific client requirements.
- This service offers the client with full time Supporting Analyst Team (SAT) for the period of 3 months / 6 months / 12 months for particular markets.
- Under this service, you can post your queries and requirements about the related markets which will be answered and full-filled by the accompanying supporting analyst team.
- SAT would also be providing you with monthly updates for major issues based on expert opinions, significant technology advancements, market swings at regional and country level activities, market player developments, etc.

# • RESEARCH OUTLOOK/RESEARCH STREAMS •

## Product/Services Analysis

### Market Insight

- Product Analysis
- Sales Tracking
- Segment Analysis
- Market Estimation

### Future Prospecting

- Impact Assessment
- Expert Opinion & Interpretation
- Market Forecast

### Pipeline Analysis

- Assessment of product development and their sustenance potential

## Strategic Analysis

### Go To Market Insights

- Identify Market Attractiveness
- Create Differential Advantage
- Channel Assessment and advisory

### Capability Insights

- Insights and analysis aligned with Product lifecycle
- Value Chain Insights
- Supply Chain Insights

## Benchmark Study

### Competitive Analysis

- Company Profiles of top players
- Product Pipeline and Future Insights
- Insights about current market products
- Core Competencies
- SWOT Analysis & Strategies

## Consumer/Stakeholder Insights

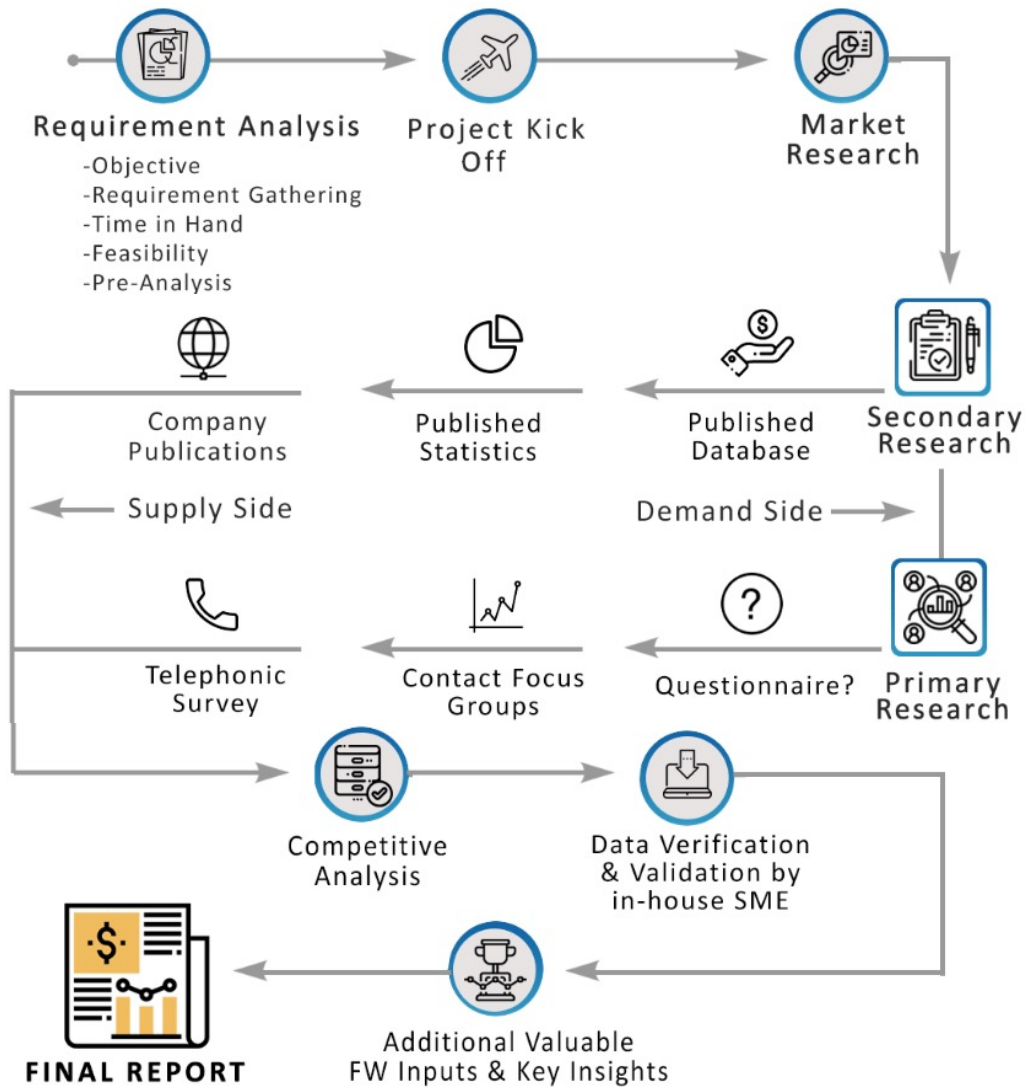
- Manufacturers
- Service Providers
- New market entrants
- Distributors/suppliers
- Integrators
- Technology providers
- Consultants/Researchers
- Government Authority

## USPs

- Free industry development newsletter subscription
- Impact assessment reports and pitch deck for seeking investments
- Most Customized market research reports
- Feasible business consulting services from start-ups to leading companies

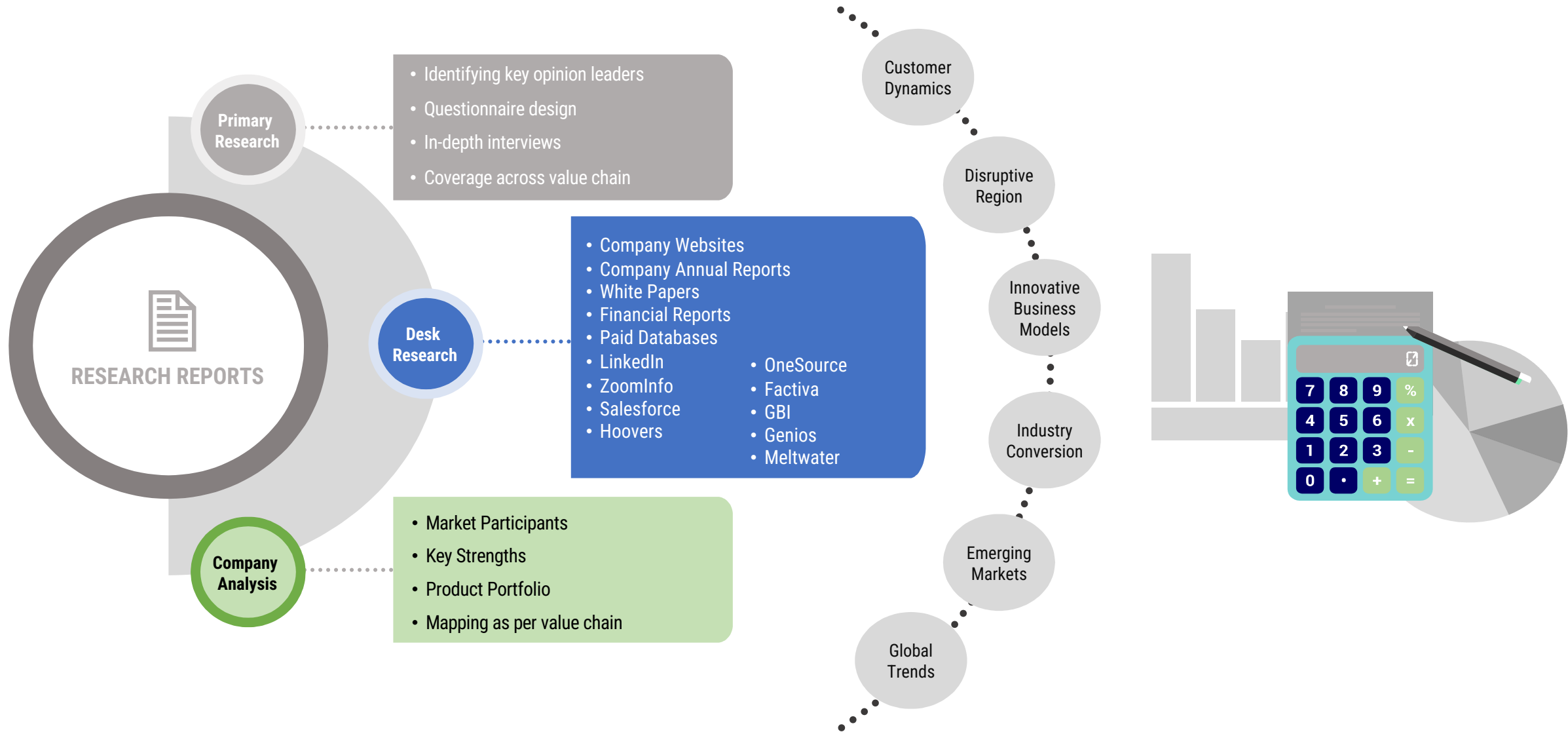
Regional Research Reports business objective is to create awareness among the companies for market research and provide research studies at their budget to minimize their risk of failure.

# • RESEARCH PROCESS •

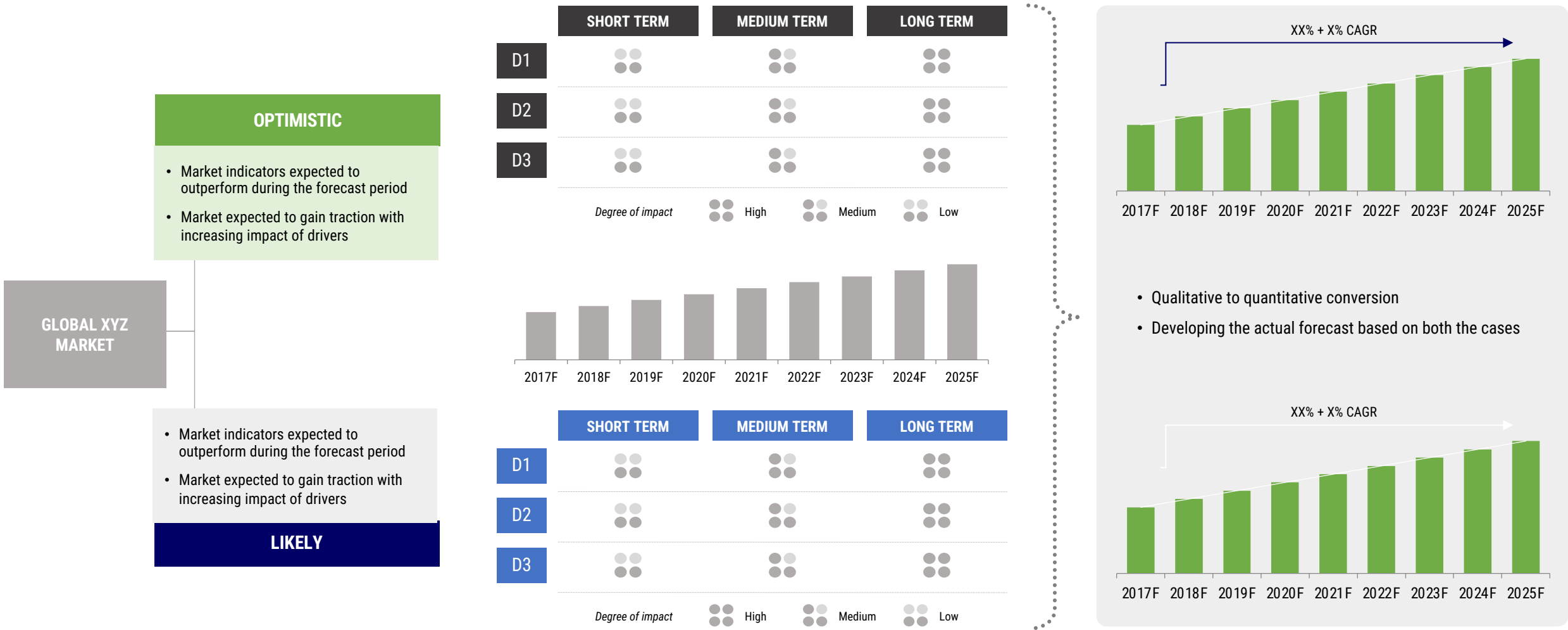


*Our research is an optimum culmination of secondary and primary research, with the latter playing a major role. We also have an in-house repository and access to a number of external regional and global paid databases to help address specific requirements of our clients. The research process begins with a holistic secondary research, followed by expert interviews. The information gathered is then comprehensively analyzed by our highly experienced in-house research panel*

# RESEARCH TYPE



# DATA ANALYSIS & ESTIMATION



Note: D1, D2 and D3 represent drivers for specific segment

## • OUR CLIENT BASE •



**Greenergy**



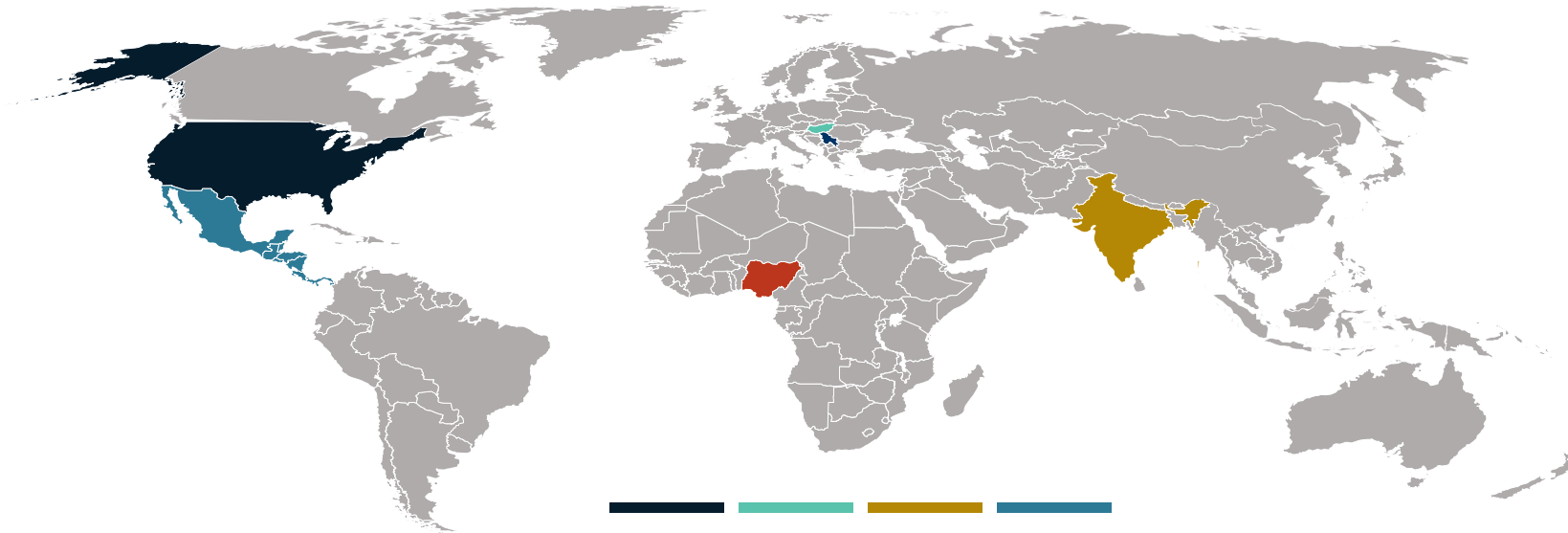
**Honeywell**



# • OUR OPERATIONS •



## • OUR GLOBAL OFFICES •



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## EMPLOYEE EXPERIENCE



## CASE STUDIES (1/2)

### BLOCKCHAIN RESEARCH IN THE RETAIL, FOOD AND BEVERAGE INDUSTRIES

#### CHALLENGE

Blockchain has come a long way from Crypto and Bitcoin. There is now a broader understanding of new Use Cases. Now, Blockchain has the capability to benefit the Retail and Food and Beverage industries.

#### SOLUTION

Blockchain Uses Cases in the Food and Beverage industry

- Tracking foodborne illnesses
- Supply Chain Efficiency
- Reducing Food Waste
- Improving Restaurants
- Evaluating Marketing Claims and Nutrition

#### RESULT

Blockchain has the power to transform the entire food industry. By increasing transparency, collaboration, trust, and efficiency through the whole food chain.

We provides Strategy Research and Consulting to Food and Beverage companies exploring the implementation of Blockchain.

### AUTOMOTIVE MARKET RESEARCH: ELECTRIFICATION OF MAIN DRIVE AND AUXILIARY DRIVES

#### CHALLENGE

Automotive market research on electrification - new challenges for automotive suppliers ahead. “Electric, connected, autonomous” – these words describe the future megatrends for the automotive industry. The electrification of main drive and auxiliary functions in the car will have strong influence on suppliers of mechanic and hydraulic components. Our customer, a global supplier of automotive sealings, assigned us to conduct a tailored automotive market research on market situation, future developments and potential growth areas in future vehicles with electric drives or alternative drivetrains.

#### SOLUTION

Our service: Tailored automotive market research based on secondary data and expert interviews

#### RESULT

Result: In-depth understanding of market opportunities and related risks. Based on our comprehensive automotive market research report, our client was able to understand market opportunities and risks in this dynamic industry in detail.

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## CASE STUDIES (2/2)

### COMPETITIVE INTELLIGENCE - TELECOM CLIENT FACING POTENTIAL COMPETITOR THREAT CHALLENGE

A North American telecom company was faced with a potential European rival entering their market. They needed solid intelligence to determine the likelihood of this threat taking place.

#### SOLUTION

Over 3 weeks we:

- Interviewed executive recruiting firms to see what they knew. (Several identified 2 overseas telecoms as possibilities).
- Studied annual reports of these 2 European telecoms for clues as to likelihood of either foreign telecom entering the market.
- Interviewed speakers at a telecom conference who subsequently identified the probable entry.
- Notified a newspaper business columnist of this potential entry, who then got the telecom to confirm what we had deduced.

#### RESULT

The paper published the story, 6 months before this competitor's launch date. Our client used this opportunity to pre-empt the competitor by pursuing an aggressive ad campaign to win new customers and reengage lapsed customers.

### HOW LEADING AIRLINE USED QUALITATIVE RESEARCH TO UNDERSTAND PASSENGER STRESS CHALLENGE

One of the world's largest airlines had quantitative data showing that passengers were often reporting low satisfaction on flights because of stress, but the airline didn't know at exactly which points along the journey passengers felt stress and how it affected them physiologically when flying. To find out, so that the airline could make strategic interventions to make passengers more comfortable.

#### SOLUTION

We designed a qualitative study with biometrics. Passengers used a mobile ethnography app to check in during their flying journey and report where they were feeling stress, and which parts of the journey felt easy. To corroborate their verbal feedback, passengers wore Fitbits to track their heart rates. Prior to the flight day, they shared baseline results of their heart rates so we could track stress spikes when they flew.

#### RESULT

Our research gave the airline surprising insights into passenger stress points that were un-anticipated. As a result, the airline is developing systematic changes to help passengers feel more at ease during their whole flying journey.

# Thank You



## Regional Research Reports

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